

# Charity Impact Report

## Introduction

Each year pupils choose a charity partner to support for the duration of the academic year. Activities include fundraising events and an awareness campaign, which takes the form of several assemblies and talks across the year, and the publicising of the charity at various public events (e.g. Sponsored walk and sponsored row).

Over the years, activities have included, the £10 Challenge (where students in the Second Form are given a £10 and encouraged to return greater amounts upon return from the Easter holiday), a sponsored sleep-out, Krispy Kreme doughnut sales, cake sales, battle of the bands competitions, charity open mic events, mufti days, the Spring Soirees and Quiz and Curry nights (in conjunction with the Friends of CLS) and a number of individual efforts from students and staff (e.g. a sky-dive, a marathon attempt and a sponsored skateboard challenge).

The money we raise is always unrestricted for the charity to use where the need is greatest and we work closely with the charities we support throughout the year, always seeking opportunities to forge further links with the institution, and develop on-going meaningful relationships with them.

Since 2009, students have raised the following amount for the charities listed below:

Year	Charity	Amount Raised
2009-2010	Malaika Kids UK	£46,700
2010-2011	Teenage Cancer Trust	£52,273
2011-2012	Great Ormond St. Hospital	£64,000
2012-2013	Wateraid	£109,255
2013-2014	Kids for Kids	£86,586
2014-2015	Children in Crisis	£45,477
2015-2016	Farm Africa	£63,812.00
2016-2017	Centrepoint	£74,675.73
2017-2018	Amref – Health Africa	£84,062
2018-2019	Tiny Tickers	£69,000
2019-2020	Switchback	TBC

## Impact Reports

I am pleased to be able to share the impact of our pupil fundraising with the Governors, from three of our most recent charities (full impact reports from all three charities are available on request from [tlr@cityoflondonschool.org.uk](mailto:tlr@cityoflondonschool.org.uk)).

### Centrepoint – 2016-2017



In 2016-2017, City of London School supported Centrepoint, a London-based homelessness charity. They work with homeless young people and young people at risk of homelessness, offering them a safe place to stay and support to find a job and a home. They accommodate young people in a range of owned properties, properties leased from private sector landlords and properties owned by other registered providers. Alongside housing, Centrepoint offers a wide variety of support and training opportunities to help young people leave homelessness behind them for good.

The main event in this particular fundraising season, was a sponsored sleep-out, something which Centrepoint coordinated in a number of places around the country. The event raised in excess of £10,000 and was a huge success.



The money contributed by CLS has resulted in Centrepoint being above average for clients moving to a known destination (91.5% against an average of 84% and median of 84.3%) and the number of bed spaces they are able to offer has increased from 858 to 909. They were also able to expand their programme, helping young people secure a home in Barnsley and new areas of London, and held their first National Youth Homelessness Conference in Manchester. They have also started the transition to cloud-based computing, including an overhaul of their data storage systems, in order that they are in line with the appropriate legislation. Their data shows that 86% of young people were able to move on positively when leaving Centrepoint's supported accommodation in 2017-2018.



#### Amref – Health Africa – 2017-2018



The significant donation supported Amref Health Africa's work to create lasting health change in sub-Saharan Africa, particularly our projects with women and girls to ensure the most remote and marginalised communities have access to affordable healthcare.

With the City of London School's support, in 2017-18 Amref Health Africa UK:

- directly supported 270,455 people
- with 14 programmes across 17 countries
- including training of 11,361 health workers, nurses, midwives, and community volunteers

In 2017-2018, City of London School selected Amref UK as their charity partner for the year. Through busking, baking, mufti days, Cit-Ed talks, a performance of Mozart's 'The Magic Flute', and a 48 hour row-a-thon, staff and students raised £84,062 – making it the school's most successful charity partnership yet.

**Cit-ED2** 

CITY OF LONDON SCHOOL

TALKS BY CLS TEACHERS

The CLS Charity Committee would like to welcome you to Cit-Ed. In aid of *Amref Health Africa*, we would like to invite you to a series of TED-style talks, delivered by City's own teaching staff.

24 APRIL	Dan Davies, Geography Seven Deadly Sins: The 21st Century Issues We Must Solve to Save the Planet	£0.20 <small>Age 11-18</small>
25 APRIL	Alan Reid, Theology The Nine: The Supreme Court and Hidden Power in American Politics	£0.20 <small>Age 11-18</small>
1 MAY	Suzanne Jackson, Physics The History of Astronomy	£0.20 <small>Age 11-18</small>
2 MAY	Noelleen Murphy, History & Politics Tudor Beheadings (Mary Queen of Scots)	£0.20 <small>Age 11-18</small>
8 MAY	Adrian Zychlinski, Biology Synthetic Biology	£0.20 <small>Age 11-18</small>
9 MAY	Tom Robinson, Biology The Science of Sleep	£0.20 <small>Age 11-18</small>
14 MAY	Andrew McEwan, History & Politics Counterfactualism	£0.20 <small>Age 11-18</small>
15 MAY	Gregg Wiesenfeld, English & Literature Holy Smokes, Batman! The Theology of Superheroes	£0.20 <small>Age 11-18</small>



Below is an excerpt from Amref's individual impact report for us:

#### THANK YOU

On behalf of each one of the women, men, boys and girls who were reached through these projects, thank you.

We loved watching and supporting the City of London School to raise their record-breaking total for Amref in 2017-18. Every dress-down day, bake sale, collection, sponsored walk, 24-hour row-a-thon, performance of The Magic Flute, personal challenge and pound donated made an impact on Amref Health Africa.

The money raised has helped us to reach young people in remote regions of sub-Saharan Africa who might otherwise not be able to access healthcare. It has helped us to talk to students and pupils about their rights, teaching sexual health education so that boys and girls understand their bodies and can take control of their futures. It has supported our work to improve maternal care, so that midwives can learn new skills and help more mothers have happy, healthy pregnancies and babies.

The impact of this is felt not only in the short-term, in the immediate health and wellbeing of these young people, but in the long term. By taking control over their health, communities across sub-Saharan Africa are able to make the most of their education, plan their future and their career, and decide when and if to have a family on a timeline that suits them.

**THANK YOU TO THE CITY OF LONDON SCHOOL FOR YOUR INCREDIBLE FUNDRAISING!**

## Tiny Tickers – 2018-2019

**Tiny Tickers exists to improve the early detection and care of babies with congenital heart disease (CHD), giving them a better start in life.**

Heart problems are the most common congenital birth defect – affecting around one in every 125 babies.

Every year in the UK more than 3,000 babies are born with a defect so serious it requires open heart surgery or other complex procedures during their first year of life. Early detection means babies get

the treatment they need from the first opportunity. This can save lives, improve post-surgery survival rates and lead to a better long-term quality of life. We help babies with CHD by educating and supporting the health professionals who look after them; providing information and advice to newly diagnosed families; being a voice for patient families as we work with the NHS to improve services; and funding equipment that aids detection of CHD.



The money provided by CLS has helped contribute to the following projects:

- Two major regional sonography training schemes, offering free training to all sonographers throughout the Southwest of England (including passing the milestone of training their 1000<sup>th</sup> sonographer in their 100<sup>th</sup> hospital)
- Having placed 35 machines up to May 2018, during this financial year Tiny Tickers placed a further 51 - meaning a total of 86 machines in use across the UK by the end of April 2019. We estimate up to 125,000 newborns will have a pulse oximetry test with these machines each year.
- They have influenced positive change through these positions - including on waiting times for specialist appointments; ensuring specialist nursing support at the time of diagnosis; and the launch of a patient feedback survey for CHD services.
- We worked with the NHS's Fetal Anomaly Screening Programme on a re-draft of their leaflet given to women whose baby has a suspected cardiac anomaly, providing a patient voice perspective to the content of this important resource.
- Their two awareness campaigns continue. 'Think 20' tells parents-to-be what to expect at their 20 week scan; while 'Think HEART' teaches new parents and health professionals the potential signs of undiagnosed CHD - which could be life-saving information.

**"We could not have asked for a better experience. Our sonographer had done your training so understood the impact of diagnosis of CHD and the worries of parents. Thank you Tiny Tickers, you're making a huge difference."**

Jennie, parent of a CHD patient

